PRIVACY POLICY

This is the privacy policy for the website of Gomez Law Offices, LLC and its related website (gomezlawoffices.com), services and products ("Website") which are owned and operated by Gomez Law Offices, LLC ("Gomez Law Offices", "our", "us", "we"), a New Mexico Limited Liability Company. Gomez Law Offices, LLC has adopted this Privacy Policy ("Privacy Policy") to inform you that it collects Personal Information when you use the Website and to explain how this information is used. You should contact Gomez Law Offices, LLC directly with any questions or concerns.

Law Firm Contact Information

The law firm's postal address is: P.O. Box 3171, Roswell, New Mexico 88202

The firm can be reached via e-mail at info@gomezlawoffices.com or by telephone at 575.623.9448.

Information Collected

We collect information about our users directly from the user, from our Web server logs and through cookies through other sources permitted by law. We use the information primarily to provide you to improve the website and to provide you with a personalized Internet experience that delivers the information, resources and services that are most relevant and helpful to you. We do not share any of the information you provide with others, unless we say so in this Privacy Policy or when we believe in good faith that the law requires it.

Sources of Personal Information Collection.

<u>User-supplied information</u>: If you fill out the "contact" form on this website, we will ask you to provide some personal information (such as e-mail address, name, phone number and state). We only require that you provide an e-mail address on the contact form. Further, if chat is available through this site, you may be asked to provide information if you participate in an online chat. Please do not submit any confidential, proprietary or sensitive personally identifiable information (e.g. Social Security Number; date of birth; drivers license number; or credit card, bank account or other financial information) (collectively, "Sensitive Information"). If you submit any Sensitive Information, you do so at your own risk and we will not be liable to you or responsible for consequences of your submission. Information that you provide to us through the contact form or an online chat will be used so that we may respond to your inquiry. We may also use information you provide to us to communicate with you in the future. If you do not wish to receive such communications, please let us know by sending an e-mail using the contact form on this website or send your request by postal mail to the address listed above.

<u>Web server logs:</u> When you visit our website, we may track information about your visit and store that information in web server logs, which are records of the activities on our sites. The servers automatically capture and save the information electronically. Examples of the information we may collect include:

- your unique Internet protocol address;
- the name of your unique Internet service provider;
- the town/city, county/state and country from which you access our website;
- the kind of browser or computer you use;
- the number of links you click within the site;
- the date and time of your visit;
- the web page from which you arrived to our site;
- the pages you viewed on the site; and
- certain searches/queries that you conducted via our website(s).

The information we collect in web server logs helps us administer the site, analyze its usage, protect the website and its content from inappropriate use and improve the user's experience.

Cookies: In order to offer and provide a customized and personal service, our websites and applications may use cookies and similar technologies to store and help track information about you. Cookies are simply small pieces of data that are sent to your browser from a Web server and stored on your computer's hard drive. We use cookies to help remind us who you are and to help you navigate our sites during your visits. Cookies also can tell us where visitors go on a website and allow us to save preferences for you so you won't have to re-enter them each time you visit. The use of cookies is relatively standard. Most Internet browsers are initially set up to accept cookies, but you can use your browser to either notify you when you receive a cookie or to disable cookies. If you wish to disable cookies from this site, you can do so using your browser. You should understand that some features of many sites may not function properly if you don't accept cookies. For more information about using browsers to manage cookies, please see All About Cookies. You can also refuse to accept Flash cookies from this website using Adobe's Flash management tools. You can

opt out of Google's use of cookies by visiting <u>Google's Ad Settings</u>. By visiting this website, you consent to the use of cookies and similar technologies in accordance with this Privacy Statement.

Third-party Services: We may use services hosted by third parties to assist in providing our services and to help us understand the use of our site by our visitors. These services may collect information sent by your browser as part of a web page request, including your IP address or cookies. If these third-party services collect information, they do so anonymously and in the aggregate to provide information helpful to us such as website trends, without identifying individual visitors. In addition, we may use services provided by third parties to display relevant content, products, services and advertising to you. These third parties may use cookies, web beacons and similar technologies to collect or receive information from this website and elsewhere on the internet. They may then use that information to provide measurement services so we can understand your interests and retarget advertisements based on your previous visits to this website. Please keep in mind that we do not share your personal information with any third-party advertiser, ad server or ad network. You may be able to opt-out of the collection and use of information for ad targeting by some third parties by visiting www.aboutads.info/choices. You can opt out of Google's use of cookies by visiting Google's Ad Settings. You can visit this page to opt out of AdRoll's and their partners' targeted advertising. Please see "Cookies" in the section above for more information on how you can control the use of cookies on your computer.

Do Not Track: Our web services do not alter, change, or respond upon receiving Do Not Track (DNT) requests or signals in browsers. As described in more detail above, we track user activity using web server logs, cookies and similar technologies. Information collected in web server logs helps us analyze website usage and improve the user's experience. Cookies allow us to offer you a customized experience and present relevant advertising to you.

How Gomez Law Offices, LLC Uses Your Personal Information.

We use your Personal Information based upon the legal basis of Users' consent to provide you with the Website, process any requests made by you, identify and fix problems with the Website, communicate with you, and update you regarding changes to the Website, Gomez Law Offices, LLC, and third-party services offered through the Website.

By using the Website, you further authorize the following specific uses of your Personal Information:

- Enable your use of the Website and its associated services;
- Improve algorithms;
- Measure service usage;
- Develop new features;
- Contact and communicate with you, whether through email, telephone, text message, and/or messages within the Website;
- Customize and/or tailor the Website and your user experience, which may include targeted selection and display of third party advertisements within the Website;
- Aggregate certain information that does not include your personal information and disclose it for analysis, demographic profiling and/or targeted advertising;
- Advertise products and services of Gomez Law Offices, LLC;
- Transmit and process your information and actions within the Website;
- Provide statistical information, and include you in the same, where applicable;
- Provide you with technical service and support, including updates;
- Provide you with information concerning Gomez Law Offices, LLC's benefits or services;
- Store, archive, retrieve, and make copies of your user generated content;
- Understand your needs and requests;
- Communicate promotions or other offers;
- Process payments;
- Prevent and detect illegal activities or violations of your Terms of Use;
- Combine your personal and personally identifiable information with information from other Gomez Law Offices, LLC applications and/or services; and
- Facilitate your use of the Website and upgrades/replacements to the Website.

Protection of Personal Information

We take certain appropriate security measures to help protect your personal information from accidental loss and from unauthorized access, use or disclosure. However, we cannot guarantee that unauthorized persons will always be unable to defeat our security measures.

Privacy Policy Changes

From time to time we may change, modify, amend, suspend, terminate or replace this privacy policy and within its sole and absolute discretion. We may also use visitor information for new, unanticipated uses not previously disclosed in this privacy notice. If information practices change at some time in the future, our business will post the policy changes to this website to notify you of

these changes and we will use for these new purposes only data collected from the time of the policy change forward. Your continued use of the website after such changes to this privacy policy constitutes your manifestation of assent to the change(s), modification(s), amendment(s) or replacement(s) contained within. If you are concerned about how your information is used, you should check back at this website periodically.

Other Issues

Website visitors may prevent their information from being used for purposes other than those for which it was originally collected by e-mailing us at info@gomezlawoffice.com. Upon request, we provide site visitors with access to a description of information we maintain about them. Website visitors can access this information by writing to our law firm at the above address.

If you feel that this website is not following its stated information policy, you may contact us at the above address or phone number.

California Privacy Rights

If you are a California resident and our customer, Cal. Civ. Code § 1798.83 permits you to request certain information about our disclosure of personal information to third parties for their direct marketing purposes. To request this information, please send an email to info@gomezlawoffices.com or write us at the following address:

Gomez Law Offices, LLC P.O. Box 3171 Roswell, New Mexico 88202 United States

European Union Privacy Rights

If you reside in the European Union, you may have certain privacy rights under Regulation (EU) 2016/679, the General Data Protection Regulation ("GDPR"), to the extent the GDPR does not conflict with the laws of New Mexico and United States. Even if we do not have a legal obligation to do so, we may respond to your requests made per the GDPR. However, voluntary responses are not a waiver of our legal rights and obligations under the laws of New Mexico and United States or the arbitration provisions found within our website's Terms of Use.

Small Or Medium-Sized Enterprise Status

We are a small or medium-sized enterprise ("SME"). This means that because of the size of our business, to the extent (if any) the GDPR governs our relationship with you, some of GDPR's obligations do not apply because we are an SME.

How To Make A Request

To make a GDPR request, please send an email info@gomezlawoffices.com or write us at the following address:

Gomez Law Offices, LLC P.O. Box 3171 Roswell, New Mexico 88202 United States

We will respond within thirty (30) days of receipt of your request.

Requests To Access Personal Data

If we grant your request to access personal data, we will: (1) confirm whether or not we are processing your personal data; (2) provide you with a copy of any of your personal data that we possess; and (3) provide you with information about how we process such data (e.g. purposes, categories, recipients, etc.).

Requests To Delete Data

If you request that we delete your personal data that we possess, we will do so unless: (1) the data is needed to exercise the right of freedom of expression; (2) we have a legal obligation to keep the data; (3) we must keep the data for reasons of public interest; or (4) the data has been processed so that it is anonymized.

Any personal data we processed unlawfully will be deleted. If you were a minor when we collected the personal data, we will delete the data upon request. If we believe any third parties have acquired your personal data through us, we will take reasonable steps to inform them that you have requested erasure of such data.

Objections To Processing Of Personal Data

If your request is an objection to the processing of your personal data for directing marketing purposes, we will cease using your data for such purposes. As a general rule, we will comply with objections to processing personal data except: (1) where it is not technically or commercially feasible to do so; or (2) we have a legal obligation that overrides your individual rights and freedoms.

Portability Requests

If we collected personal data from you because of a contract between us or based on your consent, and we processed that data by automated means (in structured machine-readable format), you can request that data be transmitted by us to another company or organization. We will provide such data to the recipient third party in a commonly used open format electronic file (e.g. CSV, JSON, XML, etc.).

Denied Requests

If we reject your request, we will provide you with the reason(s) for doing so. You may then choose to file a complaint with the Data Protection Authority and request a judicial remedy to the extent such a request is not in conflict with the laws of laws of New Mexico and United States or the arbitration provisions of our website's Terms and Conditions of Use).

Processing Fees

As a general rule, there is no fee for processing your GDPR request. However, we reserve the right to refuse your request or charge a reasonable fee for processing it if the request is manifestly unfounded or excessive. For example, it would be excessive to make a repetitive second request to access your personal data one month after we provided you with the data from a prior request.

When This Website Privacy Policy Was Last Modified	
This website privacy policy was last updated on	_, 2024

Obligations.

When using the Website, you are obligated to inform Gomez Law Offices, LLC of any changes to your Personal Information.

Children's Online Privacy Protection Policy.

The Website is not intended for or directed to users under the age of 18, and Gomez Law Offices, LLC does not knowingly or intentionally collect Personal Information from children under the age of 13 or other minors. Where appropriate, Gomez Law Offices, LLC takes reasonable measures to determine that users are adults of legal age and to inform minors not to submit such information to the Website or in response to advertisements. If you are concerned that Personal Information may have been inadvertently provided to or collected by Gomez Law Offices, LLC, please contact us immediately so appropriate steps may be taken to remove such information from Gomez Law Offices, LLC's database.

Contact and Notices.

All questions and concerns regarding this Privacy Policy may be submitted to Gomez Law Offices, LLC at:

Gomez Law Offices, LLC P.O. Box 3171 Roswell, New Mexico 88202 United States